

## BookScan for Libraries

The world's first and largest continuous book sales tracking service.

BookScan for Libraries is a unique service allowing librarians to take advantage of the latest BookScan retail sales data to:

- Inform your purchasing and acquisition decisions
- Answer customer queries quickly and efficiently helping to increase the number of users and borrowings
- Market library stock more effectively
- Improve stock revision processes
- Create reader lists by using sales information: best selling authors, titles and by genre.

### An essential service at an affordable price

BookScan for Libraries gives you access to retail sales data as and when you need it.

BookScan for Libraries is a simple web-based service that lets you look up lifetime sales\* by single or multiple ISBN, title or author.

BookScan for Libraries allows the creation of genre charts up to a depth of 5,000 titles. You can also create charts ranking authors rather than titles, for any genre.

BookScan for Libraries provides expanded weekly bestseller lists covering five key genres with vital information including discount levels and the last ten weeks' sales, week-by-week.

BookScan for Libraries is an essential tool for librarians to assist selection and acquisition.

*"BookScan for Libraries has been of great value in highlighting those titles in greatest demand by our customers, especially in indicating demand in specialist areas which we would have difficulties identifying ourselves, thus making our stock editing much more sensitive to customer requirements."*

Bromley Libraries

### LibScan

Fully integrated into BookScan reporting tools, LibScan provides access to local and national library lending statistics. Used alongside retail sales information, this tool allows libraries to make direct comparisons between retail sales and lending so they can monitor trends, identify opportunities and learn from other libraries. This truly unique view of the market is only available to library authorities who contribute their data to the LibScan panel. Panel membership is FREE of charge and you do not have to subscribe to BookScan for Libraries to become a member.

\* Lifetime sales is for the defined BookScan panel of retailers, which represents over 90% of UK retail book sales, and covers the period from January 2001 to date. Note all figures quoted are for actual customer purchases via this panel of retailers.

There is an annual data subscription price for up to 3 users. Please contact us for further information if you require access for more than 3 users.

	Total Qty	Total Value
Penguin Books	24,593	£7.3
Bloomsbury Publishing	21,202	£11.99
Corgi	19,664	£6.99
Bantam	18,254	£6.99
Harper	15,863	£7.99
Arrow Books	14,731	£6.99
John Murray	13,986	£7.9
... Publishing	13,925	

Join our LibScan Panel for FREE and get access to library lending statistics

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tel: +44 (0)1483 712 200  
email: [libraries.book@nielsen.com](mailto:libraries.book@nielsen.com)  
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