

## BOSS: BookScan Online Sales Summaries

**Our Nielsen BookScan service is the world's largest continuous book sales tracking service operating in the UK, Ireland, Australia, US, South Africa, Italy, Spain, Denmark and New Zealand.**

BookScan is the world's first continuous retail sales monitoring service for books, with purchase information representing sales through 8,500 UK retailers each week. In a typical week, sales of more than 200,000 different titles worth over £29 million at retail are collected, coded and analysed, to produce the sales of the Total Consumer Market (TCM). The definitive UK book market information for retailers, publishers, libraries, agents and the media.

**BookScan Online Sales Summaries is a simple web-based service that lets you look up lifetime sales\* by ISBN or author, week-by-week.**

### What does BOSS provide?

- Online access to all UK book sales in the TCM since Jan 2001
- Enter an ISBN and its lifetime sales within the BookScan TCM database will be returned including units sold, retail value and ASP (the actual price paid by consumers for the book)
- Enter an author's name and sales of ALL that author's titles will be returned including units sold and retail value

- Each week we also post the details of the top 50 bestselling titles by five key genre (Hardback and Paperback Fiction; Hardback and Paperback Non-Fiction and Children's).

BOSS provides the key information your business needs to keep ahead in the increasingly competitive retail book market.

### BOSS PLUS: Sign up to our enhanced BOSS service

- Open access to all book titles sold in the UK market
- Run up to 1,000 ISBNs lifetime sales (volume & value from 2001 to date) 24/7
- Search for any title - your own or your competitors'
- Top 50 charts each week for a year, on any two categories of your choosing.

### Benefits of BOSS include:

- Improve stock and inventory management
- Analyse the effectiveness of marketing spend not only of your titles but those of your competitors
- Analyse sales of your titles and those of your competitors to see what is selling.



### Contact us:

tel: +44 (0)1483 712 222

email: [info.bookscan@nielsen.com](mailto:info.bookscan@nielsen.com)

\* Lifetime sales is for the defined BookScan panel of retailers and covers the period from January 2001 to date. Note all figures quoted are for actual customer purchases via this panel of retailers.